

This list is based on reports we receive from around the nation.

Send your reports to Liberty@LC.org.

If you find a local store that openly celebrates Christmas, be sure to thank the manager!

Naughty

- ⊗ A.C. Moore – Web site: “Holiday Wishes From Us to You.” Report: 3 types of “Holiday” gift cards – when “Christmas” gift cards requested, store replied “We have to be politically correct.”
- ⊗ Albertsons - Web site: “Holiday Solutions” without mention of “Christmas.”
- ⊗ American Eagle - Web site: no mention of “Christmas.”
- ⊗ Banana Republic – Web site: “Banana Republic Holiday 2008,” “Most Wanted for the Holiday,” “Holiday Gift Guide” and “Holiday 2008 Fashion Show.” No mention of “Christmas.”
- ⊗ Bloomingdale's – Web site: “Oh What Fun... Holiday Experience,” “Happy Holidays” e-gift card and “Shop Our Holiday Catalog.”
- ⊗ Circuit City – Web site: winter snow scene on home page and “Beat the Holiday Rush.” No mention of “Christmas.”
- ⊗ Costco – Report: Costco staff manager says Costco will not use the term “Christmas” in advertising to its members.
- ⊗ Comp USA – Web site: “Tech Toyland.” No mention of “Christmas” except items named by manufacturers.
- ⊗ CVS – Web site: no mention of “Christmas” except for items named by manufacturers.
- ⊗ Dick’s Sporting Goods – Web site: “The Gift Center.” No mention of “Christmas.”
- ⊗ Disney – Shopping site: “Holiday Shop” but no mention of “Christmas.”
- ⊗ Gap – Web site: “Holiday Gifts Are Here.” No mention of “Christmas.”

Nice

- ⊙ Amazon.com – Web site: “Christmas Trees” and “Christmas” decorations.
- ⊙ Barnes & Noble - Web site: “... free delivery by Christmas” on home page. Local stores play “Christmas” music.
- ⊙ Bass Pro Shops – Web site: “Time Passes ... Hold on to Christmas” and “Classic Christmas” section. “Christmas” music playing in stores.
- ⊙ Bath and Body Works – Web site home page: “The Perfect Christmas...at Home,” “Spread Christmas Cheer with Holiday Home Fragrances” and “The Perfect Christmas Book.”
- ⊙ Bed, Bath, and Beyond – Web site: “Christmas Décor” section and “Merry Christmas” gift cards.
- ⊙ Belk – Web site: “Christmas” items for sale, “Merry Christmas” gift cards. “Christmas” music plays in stores.
- ⊙ Best Buy – Television commercials in Virginia are “Christmas” commercials.
- ⊙ Big Lots – Web site: “See All Christmas Deals.” Promotes “Christmas” trees in advertisements.
- ⊙ Blain’s Farm & Fleet – Web site: “Christmas gift ideas” and “Create a Christmas wish list.”
- ⊙ Boscovs.com – Web site: “Holiday Shop” with “Christmas Home” section. Gift card says “Merry Christmas.”
- ⊙ Bronners CHRISTmas WONDERLAND – “World’s Largest Christmas Store” and “Enjoy Christmas all Year.” “Christmas” everywhere!
- ⊙ BuyAmerican.com – Web site: “Christmas Home Décor,” “Christmas Decorations,” “Christmas Cookbooks” and “Christmas Ornaments.” “Christmas” products are called what

Naughty - Continued

- ⊗ Giant Eagle Pharmacy – Web site: “Holiday Gift Giving Guide,” “Holiday Delicious” and “Holiday” everywhere.
- ⊗ J. Crew Outfitters – Web site: “Very Merry Gift Guide” but no other mention of “Christmas.”
- ⊗ KB Toys – Web site: “To Receive by Dec. 25 ...” but no mention of “Christmas” in their “Holiday Toy Guide” other than manufacturers’ products.
- ⊗ Lane Bryant – “Holiday Wishes.” No other mention of “Christmas.”
- ⊗ Old Navy – Web site: “Home for the Holidays,” “Deal Reveal: ... Super Secret Holiday Deals,” “All I Want ...” and “Holiday 2008 Gift Guide” sections. No mention of “Christmas.”
- ⊗ Office Depot – Web site: “Christmas” search only produced “Holiday” items such as “Holiday Cards.”
- ⊗ Roaman’s – Web site: “Give, Get, Gifted.” No mention of “Christmas.”
- ⊗ Sprint – Web site: “Tis the season to have it all.” No mention of “Christmas.”
- ⊗ Staples – Web site: “Gift It For Free.” “Christmas” search found a few items named only by manufacturers.
- ⊗ World Market – Web site: “Holiday Headquarters” and “Holiday Shop.” No mention of “Christmas.”

Nice - Continued

- they are.
- ☺ Cabela’s – Web site: “8Christmas” promo code for shipping. Christmas Catalog: “... Christmas style 2008” and “Need it by Christmas?”
- ☺ Chic-fil-A – Report: “Wonderful billboards across the country say making a “Christmas List.”
- ☺ ChristmasPlace – Christmas everywhere!
- ☺ ComputerGear.com – Web site: “Christmas” is sprinkled throughout the site. “Guaranteed delivery for Christmas” and “Christmas Desktop Décor set.”
- ☺ Cracker Barrel – Web site: “Christmas” section. Stores are all about “Christmas” and “Christmas” music plays in restaurants and stores.
- ☺ Dillard’s – Circular: “Home for the Holidays” includes “Get Ready for Christmas” and “Christmas Linens and China.” Another Catalog is called “The Style of Christmas.”
- ☺ Dollar Tree – Web site: “Christmas Crafts,” “Christmas Cards” and “Christmas Floral.”
- ☺ Family Dollar – Web site: “Christmas Toy Book,” “Christmas Trees,” “Christmas Floral Décor” and “Christmas Lights.”
- ☺ Frontgate – Web site: “Christmas” is everywhere! “Christmas Trees,” “Ornaments and Christmas Tree Décor” and “Christmas Stockings and Tree Skirts.” Catalog reads “Christmas Perfection.”
- ☺ Garden Ridge – Web site: “Christmas Trees,” “Christmas Inflatables,” and LOTS of “Christmas” decorations.
- ☺ Hallmark – Web site: “Christmas Cards,” “Christmas Keepsake Ornaments” and “Christmas Décor.” TV: “Hallmark Christmas Commercial 2008,” “A Hallmark Christmas” and “Hallmark Christmas Eve.”
- ☺ Hobby Lobby – Web site: “Holiday Messages” (cards) especially geared to Christ.” “Christmas ornaments,” “Christmas bushes,” “Christmas”

Naughty - Continued

Nice - Continued

everything!

☺ Home Depot – Web site: “Christmas Décor” section. “Christmas Trees” and “Christmas Village.”

☺ HoneyBaked Ham - “Christmas” friendly. Ads: “Make it a HoneyBaked Christmas” and delightful “Have a HoneyBaked Christmas” video-card sent to consumers.

☺ JC Penney – Web site: “Christmas Trees,” and “Feliz Navidad” gift card. Report that “Christmas is alive and well at JC Penney, always has been, and always will be”

☺ Joann Fabric and Craft Stores – Web site: “Let’s Make Christmas” section. Holiday Inspirations includes “Christmas Houses,” “Christmas Trees,” “Christmas Décor” and “Christmas Garland.”

☺ Kay Jewelers – TV commercials say “Make it a Merry Christmas.”

☺ K-Mart – Web site: “Christmas Trees.” TV commercials include “Christmas.”

☺ Kohl’s – Web site: “Christmas Power Shopping Sale,” “Christmas” section, many “Christmas” items and “Merry Christmas” / “Feliz Navidad” gift cards.”

☺ L.L. Bean – Web site: “Making Christmas Easier” and “Making Christmas for Over 95 Years.” Catalog: “Christmas Favorites 2008” and “Making Christmas Softer.”

☺ Linens ‘N Things – Web site: “Christmas Shop.”

☺ Lord and Taylor – Web site: “Merry Christmas” gift cards and “Christmas Tree Ornament.”

☺ Lowe’s – TV ads feature Christmas. Web site: “Christmas Trees,” “Christmas” lights and “Christmas” tree decorations. Ad says “Merry Christmas” on cover. Local stores use “Christmas.”

☺ Macy’s – Holiday Lane section with unlimited

Naughty - Continued

Nice - Continued

Christmas items. "Merry Christmas" gift cards.

☺ Martha Stewart – Web site: "Christmas Workshop 2008," "Christmas" and "Christmas Trees" sections.

☺ Menards – Web site: "Menards Christmas Catalog," "Artificial Christmas Trees" and various "Christmas" items.

☺ Michaels – Web site: "Christmas" and "Christmas Products" sections. Circular: "Christmas Trees."

☺ M&M-Mars Candies – Web site: Holiday section includes "Christmas" on mymms.com.

☺ Mrs. Fields Cookies - Web site is festive with "15 shopping days until Christmas" on home page and "Christmas Collection" section.

☺ Nordstrom - Web site: "Merry Christmas" is listed on home page and on site-wide banner, rotation story says "Merry Christmas" and "Merry Christmas" gift card.

☺ Office Max – Web site: "Great Christmas and Holiday gifts."

☺ Overstock.com – Web site: "Gift Finder: Christmas Gifts for" TV commercial includes "Christmas bows" in song.

☺ PetSmart – Web site: Lots of "Christmas" in the Holiday Shops.

☺ Pier 1 Imports – Web site: "Christmasville" section and "Welcome to Christmasville." Store windows: "Christmas Parties" and "Christmas Décor."

☺ QVC – Web site: "Countdown to Christmas," "Christmas Shoppe," "Christmas Toys" and "Christmas Lights."

☺ Sam's Club – Web site: Says the number of days until "Christmas."

☺ Sears – Web site: "Christmas Trees" and "Christmas" décor on home page.

Naughty - Continued

Nice - Continued

☺ Shopko – Web site and advertising: “Celebrate Christmas,” “Fabulous Christmas,” “Cool Christmas,” “Awesome Christmas and “Christmas Trees.”

☺ Smithsonian Catalogue – “... Christmas 2008” catalog with many “Christmas” products.

☺ Stein Gardens & Gifts – Web site: “Freshly Cut Christmas Trees” on Home page. Circulars: “Life-Like Christmas Trees,” “Christmas Planter Supplies,” “Christmas Light Sets” and “Visions of Christmas.”

☺ Target – Web site: “Christmas Trees,” “Christmas Décor Collection” and other “Christmas” items.

☺ The Swiss Colony – Web site: “Christmas Village Gifts” section. “Christmas is December 25th” and “Warm their holiday spirits with special gifts from Christmas Village.”

☺ T.J. Maxx – Web site: “Our Christmas Spirit” and “Merry Christmas” gift cards.

☺ TreeClassics.com – Web site: “World’s Finest Artificial Christmas Trees.”

☺ Walgreens – Web site: “Christmas” on Home page. Ads: “Christmas Tree Skirts” and “Christmas Decorations.”

☺ Wal-Mart – Web site: “Your One-Stop Christmas Shop.”

☺ Williams-Sonoma – Web site: “Christmas” section.

Disclaimer: We cannot always verify the current accuracy of all reports submitted to us.
Stores often change their actual or stated policies in response to inquiries.

Check for updates before you go shopping – www.LC.org
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